

EDITORIAL TRACKS

PHARMACEUTICALS & LIFE SCIENCES

C&EN's Pharmaceuticals track features a unique combination of stories on both the pharmaceutical industry and the fine chemical companies that serve it. Articles in the Drug Discovery, Development & Design sub-track are scientifically astute explorations of drug industry trends written by C&EN's experienced pharma reporters. The annual New Drug Approvals story has become a must-read review of the FDA's approval decisions. Starting with May's Custom Chemicals & APIs-Infomex /CPhI NA Preview, stories in the Fine Chemicals & Custom Chemical APIs sub-tracks examine how these trends affect the fine and pharmaceutical chemical companies that serve the drug industry with raw materials and active pharmaceutical ingredients. The Informatics/Software sub-track explores the software that is increasingly critical to drug discovery.

ANCHOR ISSUES

JAN
30

THE NEW DRUGS OF 2016

OCT
2

NATIVE ADVERTISING SECTION & WEBINAR:
TOP 20 DRUGS OF 2017

DEC
4

PHARMACEUTICAL YEAR IN REVIEW

ADDITIONAL PHARMACEUTICAL FEATURES

Drug Discovery, Development & Delivery

FEB 27 PHARMACEUTICAL BUSINESS

APR 10 TARGETED THERAPEUTICS

JUN 19 BIOTECHNOLOGY

SEP 4 PHARMACEUTICAL CHEMISTRY

OCT 9 PHARMACEUTICALS

R&D Outsourcing/CROs

MAR 13 PHARMACEUTICAL OUTSOURCING

AUG 14/21 R&D OUTSOURCING/CROs

Informatics/Software

MAY 22 INFORMATICS

OCT 2 INFORMATICS/SOFTWARE

Fine Chemicals/Custom Chemical APIs

APR 24 PEPTIDES & OLIGONUCLEOTIDES

MAY 15 CUSTOM CHEMICALS & APIS –
INFORMEX /CPhI NA PREVIEW

OCT 9 APIS – CPhI WW PREVIEW

OCT 30 BIOBASED CHEMICALS

KEY BONUS DISTRIBUTIONS

AACC, AACR, AAPS – Biotechnology, ACS Spring & Fall Nat'l Meetings, AOCS, ASCO, BIO, Bio-IT World, Chemspec Europe, CPhI India, CPhI Japan, CPhI WW, DCAT, DIA, HPLC, InformEx/CPhI NA, Pharma ChemOutsourcing, Pittcon, Society of Toxicology, TIDES

KEY ACS JOURNALS

ACS Chemical Biology

ACS Chemical Neuroscience

ACS Medicinal Chemistry Letters

ACS Synthetic Biology

Biochemistry

Bioconjugate Chemistry

Biomacromolecules

Chem Research in Toxicology

JACS

J. of Chem Theory & Computation

J. of Medicinal Chemistry

J. of Natural Products

2017 C&EN ADVERTORIAL EDITORIAL CALENDAR

There are more opportunities than ever to get your message in front of C&EN's audience. Book a C&EN Advertorial—a content-driven advertising feature placed alongside top-notch editorial work. Find your opportunity in the list below, and ask us about combining your advertorial with an editorially-led webinar.

5 WAYS TO AUTOMATE YOUR LAB

JAN 2 ISSUE

Advertorial Content Due: Dec 1, 2016

C&EN's first advertorial will encompass technologies from laboratory robotics, automated instruments like autosamplers, software algorithms, high-throughput screening, and combinatorial chemistry.

LAB HACKS: METHODS TO INCREASE PRODUCTIVITY

MAR 20 ISSUE

Advertorial Content Due: Feb 20, 2017

This issue will feature a collection of commentaries from scientists describing their laboratory tips and tricks to be more productive.

THE LAB OF TODAY—TOP 10 INSTRUMENTS ALL CHEMISTS NEED

MAY 22 ISSUE + WEBINAR

Advertorial Content Due: Apr 24, 2017

A conversation for any scientist, this series will focus on common instrumentation products found in laboratories, such as NMR, HPLC, Mass Spec, UV-VIS, Microscopes, and water purifiers.

INNOVATION IN PERSONAL CARE & COSMETICS

JUL 10 ISSUE + WEBINAR

Advertorial Content Due: Jun 12, 2017

Cosmetics companies have an interesting story to tell with the chemistry behind their every-day, commonly used products. This opportunity with C&EN will give special attention to the companies leading the way in their niche.

CANNABIS CHEMISTRY

AUG 28 ISSUE + WEBINAR

Advertorial Content Due: Jul 31, 2017

This advertorial will cover new governmental regulations and quality standards, and will be ideal for companies looking to move their existing instruments into this growing industry.

TOP 20 DRUGS OF 2017

OCT 2 ISSUE + WEBINAR

Advertorial Content Due: Sep 4, 2017

Now a staple with readers, C&EN will return to analyze the Top 20 Drugs in its fourth installment on the topic.

See the full editorial calendar at bit.ly/2017CENCalendar

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