

EDITORIAL TRACKS

MATERIALS

C&EN is unique among the major chemical magazines in keeping the focus on advanced materials. The Materials Science sub-track offers coverage of nanoscale materials, ionic liquids, self-assembling polymers, and other high-tech chemistries. Past materials-related articles include a special report on materials used by the semiconductor industry to shrink the size of electronics and a story on new polymers that make batteries flexible. Additional articles cover nanotechnology and new ways of analyzing advanced materials.

ANCHOR ISSUES

MAY
29

ADVANCED MATERIALS

JUL
10

ELECTRONIC MATERIALS

NOV
20

MATERIALS RESEARCH

ADDITIONAL MATERIALS SCIENCE FEATURES

Materials Science

JAN 16 NANOTECHNOLOGY

JUL 17 MATERIALS ANALYSIS

OCT 16 POLYMERS & PLASTICS

APR 3 2017 PRIESTLEY MEDALIST TOBIN
MARKS PROFILE: A PIONEER OF
NEW PLASTICS, CATALYSTS &
OPTOELECTRONIC MATERIALS

KEY BONUS DISTRIBUTIONS

AACC, ACS Spring Nat'l Meeting, CPhI WW, CPhI China, CPhI Japan, In-Cosmetics, MRS, TIDES

KEY ACS JOURNALS

Chemistry of Materials

ACS Applied Materials

ACS Combinatorial Science

ACS Photonics

*ACS Biomaterials & Science
Engineering*

ACS Macro Letters

ACS Catalysis

ACS Nano

Bioconjugate Chemistry

Crystal Growth & Design

JACS

J. of Medicinal Chemistry

J. of Natural Products

J. of Physical Chemistry A, B, C

J. of Physical Chemistry Letters

Langmuir

Macromolecules

Nano Letters

Ask your sales rep how to build an integrated campaign in these key material science issues.

2017 C&EN ADVERTORIAL EDITORIAL CALENDAR

There are more opportunities than ever to get your message in front of C&EN's audience. Book a C&EN Advertorial—a content-driven advertising feature placed alongside top-notch editorial work. Find your opportunity in the list below, and ask us about combining your advertorial with an editorially-led webinar.

5 WAYS TO AUTOMATE YOUR LAB JAN 2 ISSUE

Advertorial Content Due: Dec 1, 2016

C&EN's first advertorial will encompass technologies from laboratory robotics, automated instruments like autosamplers, software algorithms, high-throughput screening, and combinatorial chemistry.

LAB HACKS: METHODS TO INCREASE PRODUCTIVITY MAR 20 ISSUE

Advertorial Content Due: Feb 20, 2017

This issue will feature a collection of commentaries from scientists describing their laboratory tips and tricks to be more productive.

THE LAB OF TODAY—TOP 10 INSTRUMENTS ALL CHEMISTS NEED MAY 22 ISSUE + WEBINAR

Advertorial Content Due: Apr 24, 2017

A conversation for any scientist, this series will focus on common instrumentation products found in laboratories, such as NMR, HPLC, Mass Spec, UV-VIS, Microscopes, and water purifiers.

INNOVATION IN PERSONAL CARE & COSMETICS JUL 10 ISSUE + WEBINAR

Advertorial Content Due: Jun 12, 2017

Cosmetics companies have an interesting story to tell with the chemistry behind their every-day, commonly used products. This opportunity with C&EN will give special attention to the companies leading the way in their niche.

CANNABIS CHEMISTRY AUG 28 ISSUE + WEBINAR

Advertorial Content Due: Jul 31, 2017

This advertorial will cover new governmental regulations and quality standards, and will be ideal for companies looking to move their existing instruments into this growing industry.

TOP 20 DRUGS OF 2017 OCT 2 ISSUE + WEBINAR

Advertorial Content Due: Sep 4, 2017

Now a staple with readers, C&EN will return to analyze the Top 20 Drugs in its fourth installment on the topic.

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