

## EDITORIAL TRACKS

### MATERIALS SCIENCE & ENGINEERING

C&EN is unique among the major chemical magazines in keeping the focus on advanced materials. The Materials Science sub-track offers coverage of nanoscale materials, ionic liquids, self-assembling polymers, and other high-tech chemistries. Past materials-related articles include a special report on materials used by the semiconductor industry to shrink the size of electronics and a story on new polymers that make batteries flexible. Additional articles cover nanotechnology and new ways of analyzing advanced materials.

### ANCHOR ISSUES

MAY  
2

ADVANCED MATERIALS

JUL  
11

ELECTRONIC MATERIALS

NOV  
21

MATERIALS RESEARCH

### ADDITIONAL MATERIALS SCIENCE & ENGINEERING FEATURES

JUN 20

NANOTECHNOLOGY

AUG 8

MATERIALS ANALYSIS

OCT 17

POLYMERS & PLASTICS

### KEY BONUS DISTRIBUTIONS

*Materials Research Society, Pittcon, ASMS, Semicon West*

### KEY ACS JOURNALS

*Chemistry of Materials*

*ACS Applied Materials*

*ACS Combinatorial Science*

*ACS Photonics*

*ACS Biomaterials & Science  
Engineering*

*ACS Macro Letters*

*ACS Catalysis*

*ACS Nano*

*Bioconjugate Chemistry*

*Crystal Growth & Design*

*JACS*

*J. of Physical Chemistry A, B, C*

*J. of Physical Chemistry Letters*

*Langmuir*

*Macromolecules*

*Nano Letters*

**Ask your sales rep how to build an integrated  
campaign in these key material science issues.**

**2016**

## C&EN SUPPLEMENT & ADVERTORIAL EDITORIAL CALENDAR

There are more opportunities than ever to get your message in front of C&EN's audience. In 2016, you can book a C&EN Advertorial—a content-driven advertising feature placed alongside top-notch editorial work. There are also new topics for C&EN Supplements, which feature application notes, ads, and other content that rides along with key issues of C&EN. Find your opportunity in the list below.

**C&EN SUPPLEMENT:** *Advances in HPLC and Mass Spectrometry*

**Issue Date:** March 28, 2016

**Application Note Submission Deadline:** February 22, 2016

**Bonus Distribution:** Pittcon, ACS Spring Nat'l Mtg, MMTC, ASMS

**C&EN ADVERTORIAL:** *Innovative Instruments*

**Issue:** Applications in Mass Spectrometry • May 30, 2016

**Advertorial Content Due:** May 16, 2016

**Bonus Distribution:** ASMS

**C&EN SUPPLEMENT:** *Sustainable Chemistry –  
Green Technologies for Clean Air and Safe Water*

**Issue Date:** June 6, 2016

**Application Note Submission Deadline:** May 10, 2016

**Bonus Distribution:** ASCO, ASMA, BIO, AAPS, ACS Green Chemistry Conf

**C&EN ADVERTORIAL:** *Chemistry Outlook Q&A*

**Issue:** Global Top 50 Chemical Companies • July 25, 2016

**Advertorial Content Due:** July 11, 2016

**C&EN SUPPLEMENT:** *Top 50 Drugs of 2016*

**Issue Date:** September 5, 2016

**Ad Closing Deadline:** August 9, 2016

**Bonus Distribution:** Pharma ChemOutsourcing, CPhI, AAPS

**C&EN SUPPLEMENT:** *Precision Medicine*

**Issue Date:** November 7, 2016

**Ad Closing Deadline:** October 10, 2016

**Bonus Distribution:** AAPS Annual Meeting, Society for Neuroscience

**C&EN ADVERTORIAL:** *Corporate Views – A Look Back at 2016*

**Issue:** Chemistry Year in Review • December 12/19 Double Issue

**Advertorial Content Due:** November 28, 2016

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