

Advertising Opportunities at the ACS Fall National Meeting

250th ACS National Meeting & Exposition Boston, MA

More than **18,000 chemical science professionals** representing industry, academe, and government are expected to meet in Boston, MA for the annual ACS Fall National Meeting on Innovation from Discovery to Application. Advertise in one of the official publications of the **2015 ACS Fall National Meeting** and reach thousands of researchers looking for up-to-date scientific, professional and product information.

Choose from predetermined Gold, Silver, and Bronze Bundles or let us customize a bundle specific to your marketing strategy.

Contact your Sales Representative at acsmmediakit.org/contactus or email advertising@acs.org for more information.



Gold Bundle

- ▶ Ad in on-site publications (2 issues) and Post-Show Wrap eEdition
- ▶ Guaranteed editorial in one issue of the on-site publication
- ▶ Ad in ACS Fall National Meeting Final Program
 - July 27th - Global Top 50 Chemical Companies
- ▶ Ads in ACS Fall Issues Distributed in Bonus Distribution @ National Meeting
 - August 3rd – Life Sciences in Boston
 - August 10/17 – Double Issue The Internet: How it Changed Chemistry
- ▶ Banner Ad Placement in C&EN Weekly Newsletter
- ▶ 75,000 impressions on C&EN Online Multiple Ad Unit Package

\$22,954
(a value of \$30,605)

Silver Bundle

- ▶ Ad in on-site publications (2 issues) and Post-Show Wrap eEdition
- ▶ Guaranteed editorial in one issue of the on-site publication
- ▶ Ad in ACS Fall National Meeting Final Program
 - July 27th - Global Top 50 Chemical Companies
- ▶ Banner Ad Placement in C&EN Weekly Newsletter
- ▶ 50,000 impressions on C&EN Online Multiple Ad Unit Package

\$14,181
(a value of \$17,295)

Bronze Bundle

- ▶ Ad in on-site publications (2 issues) and Post-Show Wrap eEdition
- ▶ Guaranteed editorial in one issue of the on-site publication
- ▶ Banner Ad Placement in C&EN Weekly Newsletter
- ▶ 25,000 impressions on C&EN Online Multiple Ad Unit Package

11,718
(a value of \$13,020)

INSERTION ORDER

Choose from predetermined Gold, Silver, and Bronze Bundles or let us customize a bundle specific to your marketing strategy.

| | | |
|---|---|---|
| <input type="checkbox"/> Gold Bundle | <input type="checkbox"/> Silver Bundle | <input type="checkbox"/> Bronze Bundle |
|---|---|---|

| ACS Fall National Meeting A La Carte Options | Regular Rate |
|---|--------------|
| <input type="checkbox"/> Ad in on-site publications (2 issues) and Post-Show Wrap eEdition | \$9,270.00 |
| <input type="checkbox"/> Guaranteed editorial in one issue of the on-site publication | \$- |
| <input type="checkbox"/> Ad in ACS Fall National Meeting Final Program • July 27th - Global Top 50 Chemical Companies | \$3,275.00 |
| <input type="checkbox"/> Ads in ACS Fall Issues Distributed in Bonus Distribution @ National Meeting • August 3rd – Life Sciences in Boston • August 10/17 – Double Issue, The Internet: How it Changed Chemistry | \$12,310.00 |
| <input type="checkbox"/> Banner Ad Placement in C&EN Weekly Newsletter | \$2,750.00 |
| <input type="checkbox"/> 75,000 impressions on C&EN Online - Multiple Ad Unit Package | \$3,000.00 |
| <input type="checkbox"/> 50,000 impressions on C&EN Online - Multiple Ad Unit Package | \$2,000.00 |
| <input type="checkbox"/> 25,000 impressions on C&EN Online - Multiple Ad Unit Package | \$1,000.00 |

ADVERTISER INFORMATION:

| | | |
|--------------|---------|-------|
| COMPANY NAME | CONTACT | |
| AGENCY NAME | CONTACT | |
| ADDRESS | | |
| CITY | STATE | ZIP |
| PHONE | FAX | EMAIL |

TERMS & CONDITIONS: This contract is not binding upon the American Chemical Society (ACS), C&EN Magazine, Journal of Chemical Education, or any representatives thereof unless and until ACS approves the content of the advertisement(s) pursuant to its advertising standards. Acceptance of broadcast faxes: A signature of the advertiser or agency indicates agreement to accept broadcast faxes promoting advertising space in ACS publications.

CANCELLATION TERMS: If for any reason, an advertisement is cancelled after closing date, the publisher reserves the right to repeat former ad at full rate. If the advertiser has not previously run an ad, advertiser will be charged for the cost of space reserved. Neither the advertiser nor its agency may cancel advertising after closing date. Special contract schedules will not be cancelled. By signing this contract the advertiser agrees to abide by these terms. Invoices are due net 30 days with approved credit. Interest of 1.5% per month will be added to all past due balances. First-time advertisers and/or its advertising agency must submit a credit application or provide payment in full with insertion order.

PLEASE MAKE CHECKS PAYABLE TO: American Chemical Society, ACS P.O. Box 57136 Washington, DC 20037-0136

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|-----------|------|
| SIGNATURE | DATE |
|-----------|------|

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