More than ever, society is concerned about the type of food that is being consumed, and where that food is coming from—whether it’s from the land or the lab. Our Food Science sub-track coverage has included the next generation of plant-based food product ingredients, such as algae, and the companies racing to further develop them. And our Agricultural Science sub-track features have covered how seaweed is being farmed for food and fuel.
SEE OUR COVERAGE OF THE FOOD SCIENCE SPACE

Plastic particles are showing up in our food and in our bodies. Is that a problem? READ MORE

Citrus greening is killing the world’s orange trees. Scientists are racing to help. READ MORE

The sugar wars are about to change your food label. Here’s why. READ MORE

FAST FACTS
UNDERSTANDING C&EN’S AUDIENCE

WORK SECTOR | 70% of readers work in R&D

- 37% ACADEMIA
- 23% MANUFACTURING
- 20% BIOTECH/PHARMA/CRO
- 11% GOV’T/HOSPITAL/NON-PROFIT
- 5% CONSULTING
- 4% ENGINEERING

TOP PRODUCTS | Our readers actively shop for industry products

- 67% CHEMICALS/RAW MATERIALS & SPECIALTIES
- 62% GLASSWARE/CONSUMABLES
- 37% GASES & GAS EQUIPMENT
- 32% FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
- 25% TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
- 8% INCUBATOR/REFRIGERATOR

TOP AREAS OF RESEARCH

- 29% ENVIRONMENTAL/FOOD & AG
- 25% ANALYTICAL
- 23% MEDICINAL CHEMISTRY
- 21% DRUG DISCOVERY/DEVELOPMENT
- 18% PLASTICS/POLYMERS/COATINGS
- 10% ENERGY & FUELS

91% OF C&EN READERS ARE INVOLVED IN THE PURCHASING PROCESS

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