

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**C&EN (CHEMICAL & ENGINEERING NEWS)** is a news magazine serving the industrial and specialty chemical, life sciences, and laboratory industries. For nearly 95 years, C&EN has provided scientists, engineers and R&D professionals around the globe with timely news coverage including the latest technologies, tools and trends that serve the chemical enterprise. C&EN's audience work in industrial, academic and government laboratories driving research and development. Published by the American Chemical Society, C&EN's integrated network is delivered in print, digitally and online.

#### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

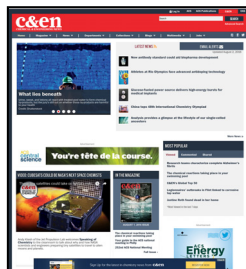
## CHANNELS

### CHEMICAL & ENGINEERING NEWS



23 issues in the period  
100,230 average circulation

### CHEMICAL & ENGINEERING NEWS WEBSITE



315,058 average users

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>CHEMICAL &amp; ENGINEERING NEWS</b> (23 issues in the period)	12,290	87,940	100,230
a. Print	8,340	43,906	52,246
b. Digital	3,950	44,034	47,984
1. Requested	5	221	226
2. Non-Requested Digital Membership Benefit	3,945	43,813	47,758
<b>CHEMICAL &amp; ENGINEERING NEWS WEBSITE</b> (Monthly Users with 626,114 average Pageviews)	315,058	-	315,058

**FIELD SERVED  
CHEMICAL & ENGINEERING NEWS**

serves manufacturers including pharmaceutical, biotech/life sciences, industrial chemical, environmental/water, agricultural, food/beverage/flavors, petrochemical and others, independent consulting firms, independent laboratories, academic institutions, engineering/construction firms, government, hospital/clinics, public utilities/transportation, retail/wholesale trade and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are: Individuals in Chemistry/Science (Chief Chemist/Scientist, Research Scientist/Chemist, Senior Scientist/Chemist, Principal Scientist/Chemist, Graduate Student, Postdoctoral/Fellow Research, Chemical Technician), Executive Management (CEO, President, VP, Mgr Director, Owner, Partner), R & D Management (VP, Director, Manager of R & D, Research, Development, Laboratory Director/Head, Technical Director, Manager and Specialist), Engineering and Engineering Management (Chemical Engineer, Chief, Engineer, Plant/Production Engineer, Design Engineer, Director of Engineering, Engineering Mgr.), Health and Safety, Process/Quality Control, Production/Operations Management (Health and Safety Regulatory Affairs Manager, Process and/or Quality Control Manager, Quality Assurance Manager, Area Mgr, Dir of Production, Dir of Operations, Plant Mgr, Unit Mgr, Supervisor/Project Lead/Foreman, Area Manager, Group/Section Leader, Program Manager, Tech Supervisor), Sales/Marketing/Business Development/Purchasing (Acct. Exec., Bus. Dev Mgr., Dir of Sales, Dir of Marketing, Purchasing Manager, Buyer, Procurement Manager), Consulting/Advising (Consultant, Patent Attorney, Advisor, Association Expert), Education Staff/Management (University/College Professor, Teacher, Teaching Assistant, High School Teacher, University/College Administrator, Secondary Principal), Members of the American Chemical Society and others within the field served.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	-
All Other	-
<b>TOTAL</b>	<b>-</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	250	0.2	13	-	237	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
*Membership Benefit	99,980	99.8	12,277	12.3	87,703	87.5
Multi - Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>100,230</b>	<b>100.0</b>	<b>12,290</b>	<b>12.3</b>	<b>87,940</b>	<b>87.7</b>

\*See Additional Data

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2018 Issue	Print	Digital	Qualified Non-Paid	Qualified Paid	Total Qualified
July 2	52,841	47,781	13,015	87,607	100,622
July 9	52,693	47,635	12,888	87,440	100,328
July 16	52,679	47,723	12,715	87,687	100,402
July 23	52,726	47,088	12,036	87,778	99,814
July 30	52,743	47,419	11,902	88,260	100,162
August 6	52,697	47,516	11,867	88,346	100,213
August 20	52,658	47,450	11,669	88,439	100,108
August 27	52,598	47,497	11,665	88,430	100,095
September 3	52,503	47,670	11,643	88,530	100,173
September 10	52,379	47,656	11,632	88,403	100,035
September 17	52,341	47,738	11,619	88,460	100,079
September 24	52,361	47,739	11,639	88,461	100,100
October 1	52,282	47,786	11,752	88,316	100,068
October 8	52,182	48,035	12,070	88,147	100,217
October 15	52,080	48,305	12,405	87,980	100,385
October 22	52,037	48,519	12,649	87,907	100,556
October 29	51,878	48,359	12,617	87,620	100,237
November 5	51,736	48,336	12,644	87,428	100,072
November 12	51,744	48,571	12,692	87,623	100,315
November 19	51,714	48,634	12,681	87,667	100,348
<b>*November 26</b>	<b>51,641</b>	<b>48,671</b>	<b>12,736</b>	<b>87,576</b>	<b>100,312</b>
December 3	51,655	48,806	13,030	87,431	100,461
December 17	51,502	48,692	13,112	87,082	100,194

\*Analyzed Issue

### 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 26, 2018

This issue is 0.1% or 85 copies above the average of the other 22 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid
Academic Institutions	19,688	19.6	1,945	17,743
Engineering/Construction Firms	321	0.3	6	315
Government/Public Utility/Transportation	1,912	1.9	49	1,863
Hospitals/Clinics	211	0.2	5	206
Independent Consulting Firms	1,218	1.2	50	1,168
Independent Laboratories	875	0.9	22	853
Manufacturers	8,689	8.7	150	8,539
Wholesale/Retail Trade	129	0.1	3	126
American Chemical Society Members not elsewhere classified	67,196	67.0	10,505	56,691
Others Allied to the Field	73	0.1	1	72
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>100,312</b>	<b>100.0</b>	<b>12,736</b>	<b>87,576</b>
<b>PERCENT</b>	<b>100.0</b>		<b>12.7</b>	<b>87.3</b>

Classification by Title	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid
Executive Management (Note 1)	1,337	1.3	50	1,287
Health and Safety, Process/Quality Control, Production/Operations Management (Note 2)	1,300	1.3	35	1,265
Engineering and Engineering Management (Note 3)	858	0.8	14	844
R & D Management (Note 4)	2,111	2.1	31	2,080
Chemistry/Science (Note 5)	14,416	14.4	265	14,151
Sales/Marketing/Business Development/Purchasing (Note 6)	500	0.5	9	491
Consulting/Advising (Note 7)	878	0.9	42	836
Education Staff/Management (Note 8)	11,027	11.0	1,648	9,379
American Chemical Society Members not elsewhere classified	67,810	67.6	10,641	57,169
Others Allied to the Field	75	0.1	1	74
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>100,312</b>	<b>100.0</b>	<b>12,736</b>	<b>87,576</b>
<b>PERCENT</b>	<b>100.0</b>		<b>12.7</b>	<b>87.3</b>

Note 1 - CEO, President, VP, Mgr Director, Owners, Partners, etc.

Note 2 - Health and Safety Regulatory Affairs Manager, Process and/or Quality Control Manager, Quality Assurance Manager, Area Mgr, Dir of Production, Dir of Operations, Plant Mgr, Unit Mgr, Supervisor/Project Lead/Foreman, Area Manager, Group/Section Leader, Program Manager, Tech Supervisor, etc.

Note 3 - Chemical Engineer, Chief, Engineer, Plant/Production Engineer, Design Engineer, Director of Engineering, Engineering Mgr.

Note 4 - VP, Director, Manager of R & D, Research, Development, Laboratory Director/Head, Technical Director, Manager and Specialist

Note 5 - Chief Chemist/Scientist, Research Scientist/Chemist, Senior Scientist/Chemist, Principal Scientist/Chemist, Graduate Student, Postdoctoral/Fellow Research, Chemical Technician

Note 6 - Acct. Exec., Bus. Dev Mgr., Dir of Sales, Dir of Marketing, Purchasing Manager, Buyer, Procurement Manager

Note 7 - Consultant, Patent Attorney, Advisor, Association Expert

Note 8 - University/College Professor, Teacher, Teaching Assistant, High School Teacher, University/College Administrator, Secondary Principal

### 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 26, 2018

Qualification Source	Qualified Within			Print	Digital	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3+ Years						
I. Direct Request:	149	103	68	38	282	18	302	320	0.3
II. Request from recipient's company:	-	-	-	-	-	-	-	-	-
III. Membership Benefit:	76,150	21,436	2,406	51,603	48,389	12,718	87,274	99,992	99.7
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>76,299</b>	<b>21,539</b>	<b>2,474</b>	<b>51,641</b>	<b>48,671</b>	<b>12,736</b>	<b>87,576</b>	<b>100,312</b>	<b>100.0</b>
<b>PERCENT</b>	<b>76.1</b>	<b>21.5</b>	<b>2.4</b>	<b>51.5</b>	<b>48.5</b>	<b>12.7</b>	<b>87.3</b>	<b>100.0</b>	

### AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2016	July - December 2016	January - June 2017	July - December 2017	January - June 2018	July - December 2018*
Total Audit Average Qualified:	106,495	107,909	105,086	105,084	98,036	100,230
Qualified Non-Paid:	14,069	12,818	12,919	12,909	12,784	12,290
Print:	8,346	8,440	8,305	8,295	8,193	8,340
Digital:	5,723	4,378	4,614	4,614	4,591	3,950
Qualified Paid:	92,426	95,091	92,167	92,175	85,252	87,940
Print:	50,870	52,100	48,287	48,287	43,236	43,906
Digital:	41,556	42,991	43,880	43,888	42,016	44,034
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$53.04	\$52.85	\$55.08	\$54.95	\$62.33	\$62.33

\*NOTE: July - December 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

### GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 26, 2018\*

State	Print	Digital	Non-Paid	Paid	Total Qualified	Percent
Maine	174	97	53	218	271	
New Hampshire	251	151	74	328	402	
Vermont	104	70	31	143	174	
Massachusetts	2,851	2,450	447	4,854	5,301	
Rhode Island	203	150	50	303	353	
Connecticut	1,095	706	250	1,551	1,801	
<b>NEW ENGLAND</b>	<b>4,678</b>	<b>3,624</b>	<b>905</b>	<b>7,397</b>	<b>8,302</b>	<b>8.3</b>
New York	2,701	1,755	774	3,682	4,456	
New Jersey	2,903	1,441	748	3,596	4,344	
Pennsylvania	3,393	1,937	785	4,545	5,330	
<b>MIDDLE ATLANTIC</b>	<b>8,997</b>	<b>5,133</b>	<b>2,307</b>	<b>11,823</b>	<b>14,130</b>	<b>14.1</b>
Ohio	2,180	1,376	549	3,007	3,556	
Indiana	1,116	796	213	1,699	1,912	
Illinois	2,266	1,445	487	3,224	3,711	
Michigan	1,609	1,038	383	2,264	2,647	
Wisconsin	922	472	174	1,220	1,394	
<b>EAST NO. CENTRAL</b>	<b>8,093</b>	<b>5,127</b>	<b>1,806</b>	<b>11,414</b>	<b>13,220</b>	<b>13.2</b>
Minnesota	887	672	190	1,369	1,559	
Iowa	393	322	75	640	715	
Missouri	905	599	187	1,317	1,504	
North Dakota	80	51	15	116	131	
South Dakota	83	51	20	114	134	
Nebraska	191	139	36	294	330	
Kansas	338	243	78	503	581	
<b>WEST NO. CENTRAL</b>	<b>2,877</b>	<b>2,077</b>	<b>601</b>	<b>4,353</b>	<b>4,954</b>	<b>4.9</b>
Delaware	598	321	176	743	919	
Maryland	1,569	965	395	2,139	2,534	
Washington, DC	199	171	45	325	370	
Virginia	1,308	927	372	1,863	2,235	
West Virginia	195	125	69	251	320	
North Carolina	1,600	1,074	385	2,289	2,674	
South Carolina	611	403	158	856	1,014	
Georgia	1,053	752	237	1,568	1,805	
Florida	1,465	959	574	1,850	2,424	
<b>SOUTH ATLANTIC</b>	<b>8,598</b>	<b>5,697</b>	<b>2,411</b>	<b>11,884</b>	<b>14,295</b>	<b>14.2</b>
Kentucky	408	215	91	532	623	
Tennessee	848	568	211	1,205	1,416	
Alabama	393	299	104	588	692	
Mississippi	211	181	43	349	392	
<b>EAST SO. CENTRAL</b>	<b>1,860</b>	<b>1,263</b>	<b>449</b>	<b>2,674</b>	<b>3,123</b>	<b>3.1</b>
Arkansas	205	151	48	308	356	
Louisiana	433	355	99	689	788	
Oklahoma	330	229	93	466	559	
Texas	2,649	1,892	609	3,932	4,541	
<b>WEST SO. CENTRAL</b>	<b>3,617</b>	<b>2,627</b>	<b>849</b>	<b>5,395</b>	<b>6,244</b>	<b>6.2</b>
Montana	104	85	27	162	189	
Idaho	126	92	35	183	218	
Wyoming	72	35	17	90	107	
Colorado	879	715	258	1,336	1,594	
New Mexico	366	240	116	490	606	
Arizona	470	339	195	614	809	
Utah	300	215	61	454	515	
Nevada	163	127	71	219	290	
<b>MOUNTAIN</b>	<b>2,480</b>	<b>1,848</b>	<b>780</b>	<b>3,548</b>	<b>4,328</b>	<b>4.3</b>
Alaska	37	39	8	68	76	
Washington	968	660	250	1,378	1,628	
Oregon	506	381	125	762	887	
California	5,640	3,999	1,209	8,430	9,639	
Hawaii	98	64	27	135	162	
<b>PACIFIC</b>	<b>7,249</b>	<b>5,143</b>	<b>1,619</b>	<b>10,773</b>	<b>12,392</b>	<b>12.4</b>
<b>UNITED STATES</b>	<b>48,449</b>	<b>32,539</b>	<b>11,727</b>	<b>69,261</b>	<b>80,988</b>	<b>80.7</b>
U.S. Territories	101	155	18	238	256	
Canada	1,011	971	176	1,806	1,982	
Mexico	59	188	5	242	247	
Other International	2,019	14,813	807	16,025	16,832	
<b>APO/FPO</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>7</b>	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>51,641</b>	<b>48,671</b>	<b>12,736</b>	<b>87,576</b>	<b>100,312</b>	<b>100.0</b>

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 26, 2018\***

Region/Country	Print	Digital	Non-Paid	Paid	Total Qualified	Percent
<b>ASIA</b>						
Armenia	-	1	-	1	1	
Bangladesh	-	10	-	10	10	
China	25	1,902	344	1,583	1,927	
Georgia	-	11	-	11	11	
Hong Kong - SAR	21	124	5	140	145	
India	52	885	39	898	937	
Indonesia	1	29	-	30	30	
Japan	573	2,767	58	3,282	3,340	
Kazakhstan	-	6	-	6	6	
Korea, Republic Of	74	491	8	557	565	
Macao	-	3	1	2	3	
Malaysia	8	174	4	178	182	
Myanmar	-	3	-	3	3	
Nepal	-	1	-	1	1	
Pakistan	1	34	-	35	35	
Philippines	2	28	3	27	30	
Singapore	18	153	1	170	171	
Sri Lanka	4	22	1	25	26	
Taiwan	41	283	10	314	324	
Thailand	6	77	3	80	83	
Vietnam	3	3	-	6	6	
Subtotal	829	7,007	477	7,359	7,836	7.8
<b>MIDDLE EAST</b>						
Bahrain	2	4	-	6	6	
Iran	-	15	-	15	15	
Iraq	-	47	1	46	47	
Israel	30	128	14	144	158	
Jordan	1	11	1	11	12	
Kuwait	1	15	-	16	16	
Lebanon	2	10	-	12	12	
Oman	1	7	-	8	8	
Qatar	1	27	1	27	28	
Saudi Arabia	4	137	4	137	141	
United Arab Emirates	-	47	2	45	47	
Subtotal	42	448	23	467	490	0.5
<b>EUROPE</b>						
Albania	-	1	-	1	1	
Austria	23	128	3	148	151	
Belarus	-	1	-	1	1	
Belgium	39	177	9	207	216	
Bosnia and Herzegovina	-	1	-	1	1	
Bulgaria	-	12	-	12	12	
Croatia	4	22	1	25	26	
Cyprus	3	17	-	20	20	
Czech Republic	13	84	2	95	97	
Denmark	35	173	3	205	208	
Estonia	-	14	-	14	14	
Faroe Islands	-	1	-	1	1	
Finland	19	98	1	116	117	
France	92	385	18	459	477	
Germany	220	952	37	1,135	1,172	
Greece	11	74	3	82	85	
Hungary	7	44	1	50	51	
Iceland	1	7	-	8	8	
Ireland	12	76	2	86	88	
Italy	47	443	19	471	490	
Latvia	1	8	-	9	9	
Liechtenstein	1	-	-	1	1	
Lithuania	-	5	-	5	5	
<b>AFRICA</b>						
Algeria	-	2	-	2	2	
Botswana	-	4	-	4	4	
Burkina Faso	-	1	-	1	1	
Cameroon	1	2	-	3	3	
Djibouti	-	1	-	1	1	
Egypt	-	26	1	25	26	
Ghana	-	2	-	2	2	
Kenya	-	7	-	7	7	
Liberia	-	1	-	1	1	
Malawi	-	1	-	1	1	
Morocco	-	2	-	2	2	
Mozambique	-	1	1	-	1	
Namibia	-	1	-	1	1	
Niger	-	1	1	-	1	
Nigeria	2	125	1	126	127	
Rwanda	-	1	-	1	1	
South Africa	11	88	3	96	99	
Sudan	-	1	-	1	1	
Tanzania	-	1	-	1	1	
Tunisia	-	2	-	2	2	
Uganda	-	2	-	2	2	
Zambia	-	4	-	4	4	
Zimbabwe	-	1	-	1	1	
Subtotal	14	277	7	284	291	0.3
<b>NORTH AMERICA</b>						
Canada	1,011	971	176	1,806	1,982	
Mexico	59	188	5	242	247	
United States	48,552	32,746	11,795	69,503	81,298	
Subtotal	49,622	33,905	11,976	71,551	83,527	83.3
<b>CARIBBEAN</b>						
	-	33	1	32	33	-
<b>CENTRAL AMERICA</b>						
	1	29	2	28	30	-
<b>SOUTH AMERICA</b>						
	22	383	23	382	405	0.4
<b>ASIA PACIFIC</b>						
	98	603	27	674	701	0.7
<b>TOTAL QUALIFIED CIRCULATION</b>						
	51,641	48,671	12,736	87,576	100,312	100.0

\*See Additional Data

## WEBSITE CHANNEL

[HTTP://WWW.CEN.ACS.ORG/INDEX.HTML](http://www.cen.acs.org/index.html)

2018	Pageviews	Sessions	Users	Average Session Duration
July	515,716	345,130	257,580	1:23
August	696,445	405,528	297,108	1:17
September	647,425	437,873	323,141	1:14
October	686,615	481,381	358,266	1:08
November	649,197	461,729	347,018	1:09
December	561,287	399,052	307,238	1:09
<b>AVERAGE:</b>	<b>626,114</b>	<b>421,782</b>	<b>315,058</b>	<b>1:13</b>

July – December 2018 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

## ADDITIONAL DATA

### MAGAZINE:

### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

### STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

### PARAGRAPH 1:

Qualified paid Membership Benefit subscriptions averaging 87,703 copies were sold to qualified recipients at the following subscription prices: \$62.33. Members yearly subscription price is included in the dues.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for Websites is not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Stephanie Holland, Director, Advertising Sales & C&EN Marketing

Bibiana Campos Seijo, Editor-in-Chief & VP, C&EN Media Group

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 30, 2019
State	District of Columbia
City	Washington
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### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.