

PUBLISHER'S SWORN STATEMENT OF MAGAZINE CIRCULATION & WEBSITE TRAFFIC

C&EN (Chemical & Engineering News)
American Chemical Society Publications
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 Washington, D.C. 20036

About Us:

At *Chemical & Engineering News* (C&EN), we're committed to reporting chemistry news that matters most. Our reporters and editors track important research advances, business and policy trends, chemical safety practices, career guidance, and more. We are the world's most comprehensive and authoritative news source about chemistry and related fields.

C&EN subscribers get our weekly magazine delivered to their mailboxes in print or to their [inboxes digitally](#). Institutional subscribers can read C&EN through [C&EN Global Enterprise](#) alongside ACS journals. All ACS members have exclusive access to C&EN's mobile app, [Chemistry News by C&EN](#). ACS Members and subscribers also receive a curated weekly newsletter highlighting the latest news and emerging trends in the world of chemistry.



Related Fields: Analytical chemistry, biological chemistry, business, careers, education, energy, environment, food, materials, scientists, pharmaceuticals, physical chemistry, policy, research integrity, safety, synthesis

Established: 1923

Issue Frequency: Weekly except for the last week in December

Website: cen.acs.org

Circulation

Print & Electronic Copies

	Average number of copies each issue during preceding 12 months
Total print distribution	33,494
Paid electronic copies	56,375
Total print distribution + paid electronic copies	89,827

For the 12 months from October 2021 through September 2022. Source: [US Postal Service Statement of Ownership, Management, and Circulation](#), filed Oct. 17, 2022.

Newsletter subscribers: A weekly newsletter is distributed to ACS members and non-member subscribers.

	Recipients
Weekly newsletter	236,049
Average click through rate:	7%

Source: Eloqua Marketing Automation Platform, October 2022.

Digital edition eBlast subscribers: A weekly digital edition of C&EN Magazine available to ACS members as a mobile app or web optimized edition.

	Recipients
Weekly digital edition eBlast	91,218
Average click through rate:	10.78%

Source Listrak, October 2022.

C&EN website visitors:

	Unique visitors	Total visits	Total pageviews	Average time on articles
C&EN average online traffic stats per month ^a	577,038	705,769	926,035	0:53

Source: Google Analytics averages for the period January through June 2022.

I certify that the information in this Publisher's Statement is correct.



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