

# C&EN



**PHARMACEUTICALS  
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**INSTRUMENTATION**

**SERVING THE CHEMICAL, LIFE SCIENCES & LABORATORY WORLDS**  
**2015 EDITORIAL CALENDAR**

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# 2015 C&EN EDITORIAL CALENDAR

	ISSUE FOCUS	FEATURED CONTENT	BONUS DISTRIBUTION	AD CLOSING*
<b>JANUARY</b>				
5	ACS President's Message			Dec 17
12	World Chemical Outlook	Lab Automation		Dec 29
19	Soaps & Detergents	Congressional Outlook	ACI, IFPAC	Jan 5
26	Custom Chemicals—Informex Preview	ACS Spring National Meeting Preliminary Program	ACI, IFPAC, Informex	Jan 12
<b>FEBRUARY</b>				
2	New Drug Approvals in 2014		AGBT, Informex, SLAS	Jan 19
9	Food/Flavors/Fragrances		MMTC, SLAS	Jan 26
16	Pharmaceutical Business	Federal R&D Budget	MMTC	Feb 2
23	Pittcon Preview	Informex Review	APS, Pittcon	Feb 9
<b>MARCH</b>				
2	Sustainability/Green Chemistry	ACS Spring National Meeting Final Program	Pittcon	Feb 16
<b>Special Supplement—Advances in Chromatography, Mass Spectrometry &amp; Lab Automation</b>				<b>Feb 2</b>
9	Pharmaceutical Outsourcing	2014 Earnings; Petrochemicals	ACS Spring Nat'l Mtg, Pittcon	Feb 23
16	Water Analysis		DCAT, ACS Spring Nat'l Mtg, ChemSpec India, DCAT	Mar 2
23	Polymers & Plastics	Priestley Medal	ACS Spring Nat'l Mtg, CPhI China, CPhI Japan, NPRA, K Show, MRS	Mar 9
30	Drug Discovery	Pittcon Review; Recruitment Feature: Analytical	CPhI China, CPhI Japan, Bioprocess Int'l Conf	Mar 16
<b>APRIL</b>				
6	Biopharmaceuticals		In-Cosmetics	Mar 23
13	Specialty Chemicals	R&D & Capital Spending <b>Ad Effectiveness Survey</b>	AACR, AACC	Mar 30
20	Food Science		TIDES (Peptides), Drug Discovery Chemistry, Bio-IT World Expo	Apr 6
27	Top Instrumentation Companies	Peptides	AOCS, TIDES (Peptides)	Apr 13
<b>MAY</b>				
4	Focus on India		CPhI India	Apr 20
<b>Special Supplement—Advances in Spectroscopy &amp; Material Analysis</b>				<b>Apr 6</b>
11	Agro/Crop Science	U.S. Top 50 Chemical Companies	Cosmetic Chemists (Suppliers' Day) Biology of Genomes (CSH)	Apr 27
18	Mass Spectrometry—ASMS Preview	Personal Care	ChemSpec Europe, ASMS	May 4
25	Fine Chemicals & Intermediates	Recruitment Feature: Europe	ChemSpec Europe, ASMS, ASCO	May 11
<b>JUNE</b>				
1	Biotechnology		HPLC, AAPS - Biotechnology	May 18
8	Nanotechnology	HPLC Preview	BIO, DIA, HPLC	May 25
15	ASMS Review		BIO, DIA	Jun 1
22	R&D Outsourcing/CROs	ACS Fall National Meeting Preliminary Program		Jun 8
<b>Special Supplement—Water Analysis &amp; the Environment</b>				<b>May 22</b>
29	Health & Safety Analysis			Jun 15

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<b>JULY</b>				
6	Electronic Materials		IFT (Food Tech), SemiCon West	Jun 22
13	Performance Chemicals	Pacifichem Preliminary Program		Jun 29
20	Diagnostics			Jul 6
27	Global Top 50 Chemical Companies	ACS Fall National Meeting Final Program		Jul 13
<b>AUGUST</b>				
3	Life Sciences in Boston	Recruitment Feature: Life Sciences	ACS Fall Nat'l Mtg	Jul 20
	Special Supplement—Chemical & Laboratory Opportunities in the “BRICS” Countries			Jul 6
10/17	The Internet: How It Changed Chemistry (Special Double Issue)		ACS Fall Nat'l Mtg	Jul 27
24	Drug Discovery & Development	First-Half Earnings		Aug 10
31	Focus on China		HPLC China	Aug 17
<b>SEPTEMBER</b>				
7	Pharmaceutical Chemistry	Focus on Latin America	HPLC China, Pharma ChemOutsourcing	Aug 24
14	Lab Informatics	Recruitment Feature: Back to School Ad Effectiveness Survey		Aug 31
21	Instrumentation Business		CPhI WW, Pittsburgh Chem Day	Sep 7
28	Pharmaceuticals	APIs—CPhI Preview	CPhI WW	Sep 14
	Special Supplement—Top 20 Pharmaceuticals in the Pipeline			Aug 31
<b>OCTOBER</b>				
5	Life Sciences	Pacifichem Final Program	ASHG, Society for Neuroscience	Sep 21
12	Drug Design & Delivery	Recruitment Feature: Top Companies		Sep 28
19	Environmental Science & Analysis		AAPS Annual Meeting	Oct 5
26	Biobased Chemicals		AAPS Annual Meeting	Oct 12
<b>NOVEMBER</b>				
2	Pharmaceutical Innovation	Employment Outlook		Oct 19
9	Spectroscopy	CPhI Review	Eastern Analytical Symposium (EAS)	Oct 26
16	Specialty Chemicals		MRS	Nov 2
23	Materials Science		MRS	Nov 9
30	Instrumentation Market Review		Pacifichem	Nov 16
<b>DECEMBER</b>				
7/14	Pharma Year in Review (Special Double Issue)		American Society for Cell Biology, Pacifichem	Nov 23
	Special Supplement—Trends in “Omics” Technologies			Nov 6
21	Chemistry Year in Review			Dec 7
28	No Issue			

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