

Quick Start Guide for New Subscribers

Getting the Most From Your Organizational Subscription



Thank you

for subscribing to
ACS Publications.

We look forward to supporting the research and scientific information needs of your organization. We want you to get the most from your investment and are here to help along the way. Please feel free to share this information widely and contact us with any questions or needs you may have.

This guide is intended to provide you with a brief overview of the following:

- Who in your organization will benefit from your ACS subscription.
- Setting up your administrator access.
- Where to find free training resources like videos and downloadable guides.
- How to start reading ACS content: search, discover, and be informed.
- How to stay connected with ACS and key developments across the sciences.
- Follow ACS on social media.
- Know where to go for help.

The first step is to let everyone know you have access to ACS Publications and what publications they can read!

WHO IN YOUR ORGANIZATION WILL BENEFIT FROM YOUR ACS SUBSCRIPTION?

All Scientists and R&D professionals:

Chemistry is the central science, and ACS publishes multidisciplinary content that goes far beyond pure chemistry into nearly all applied sciences. The physical sciences, biological sciences, and engineers of all types use ACS literature.

Business Professionals: C&EN and even ACS journals cover topics important to industry leaders including policy and the impact of technology. Business leaders may turn to ACS to maintain an edge in marketplace knowledge. Marketers and business development professionals cite ACS as a trusted source of evidence for product and value claims. Many executives and business leaders in high tech industries come from a scientific background. Helping them remain connected keeps them energized, inspired, and effective.

QA and Analytical Professionals: Anyone charged with managing quality, safety, chemical integrity, or compliance needs access to ACS content, especially *ACS Reagent Chemicals*, to help manage risk.

Legal Council: You'll find ACS content cited in the most valuable intellectual property in the world, including patents for the most profitable drugs, communications devices, and more. Once your R&D department identifies a solution, ACS Publications will help your legal counsel more efficiently assess the landscape of prior art.

Faculty and Students: ACS provides access to cutting edge research on science pedagogy as well as resources to incorporate into the classroom to prepare students for entering the workplace.

HOW TO SET-UP YOUR ADMIN ACCOUNT IF YOU'RE NOT THE PRIMARY CONTACT

1. Visit <https://solutions.acs.org/manage-my-account/> and click on Create an ACS ID.
2. **Create Your ACS ID**
 - Enter the required information that has an asterisk (*) next to it
 - **DO NOT** enter any information into the Member Number field
 - Click on 'Create an account'
 - Log out of your account
 - Now go to <https://pubs.acs.org/> and click on 'Log In' in the upper right-hand corner of the page.
 - Log in using your User Name and Password
 - Log out of your account once again.
3. Send the following information to ACS_Pubs_Assist@acs.org for your ACS ID to be added to the Members tab in Literatum
 - First and Last Name
 - Username
 - Email Address

Don't forget to notify the people in your organization that they can visit pubs.acs.org to start reading

FREE TRAINING TOOLS, VIDEOS, AND DOWNLOADABLE GUIDES

A growing library of downloadable guides, videos, and support tools is available in multiple languages for those who wish to read or publish. Here are just a few:

- The ACS Publishing Center (<https://pubs.acs.org/publish/dashboard>) is the place to access the following. *Please note you will need to login with a free ACS ID to use this resource.*
 - ACS Authoring Services
 - ACS Author University
 - ACS Reviewer Lab
 - Writing Resources
 - Ethics Assistance
 - Open Access

HOW TO START READING ACS CONTENT: SEARCH, DISCOVER, AND BE INFORMED.

By subscribing to ACS Publications, your organization has unlocked the power of millions of pages of the highest quality scientific literature in the world. To leverage this investment, readers simply visit <http://pubs.acs.org>.

As illustrated in the image below, navigate to the journal of choice, perform a simple search, or start an advanced search that you can filter until you find what you need. Use the toolbar at the top to navigate between journals, books, and news.

The image shows a screenshot of the ACS Publications website. At the top, there are navigation links for ACS, ACS Publications, C&EN, and CAS. On the right, there are links for 'Find my institution' and 'Log In'. A search bar is located in the center, with a callout box above it labeled 'Simple and Advanced Searching Tools'. To the right of the search bar are links for 'My Activity' and 'Publications', with a callout box above them labeled 'Narrow to Journals, Books, or News'. Below the navigation bar, there are four main categories: 'FOR ORGANIZATIONS', 'FOR AUTHORS', 'EVENTS & CONFERENCES', and 'OPEN SCIENCE'. The main content area features a large banner with the text 'Most Trusted. Most Cited. Most Read.' and a sub-headline: 'ACS Publications' commitment to publishing high-quality content continues to attract impactful research that addresses the world's most important challenges. Below this is a 'Get Access' button. To the right, there is a 'NEW & NOTEWORTHY' section with a callout box labeled 'Browse a Journal or Publication' pointing to a 'Physical' journal tile. Below the banner, there is a 'Browse Content' section with six tiles: 'All Subjects', 'Analytical', 'Applied', 'Biological', 'Materials Science & Engineering', and 'Physical'. At the bottom, there are four buttons: 'Publish with ACS', 'New Products & Services', 'ACS Open Science', and 'Explore ACS Solutions'. The footer contains a 'Join ACS' button and the text: 'Advance your career with professional development resources, educational tools, free access to 50 ACS journal articles, and more!' along with the ACS logo and tagline 'Chemistry for Life'.

HOW TO STAY CONNECTED WITH ACS AND KEY DEVELOPMENTS ACROSS THE SCIENCES

Each user is invited to sign up for a free ACS ID at <http://account.acs.org/ssoamweb/account/doSignUp>. This will give readers the ability to:

-  Search-based custom RSS feeds and email alerts
-  Find out when my article has been cited
-  Get personalized reading recommendations
-  Be notified about the latest research
-  Access Just Accepted Manuscripts
-  Get a custom feed of articles on my mobile device

FOLLOW ACS ON SOCIAL MEDIA

Following ACS on the social media outlets of your choice is a fun way to stay in touch with key industry discoveries, find out about special events, and connect with the scientific and library communities.

Follow the link below to explore the connections that are right for you.

- Social Media
 - [twitter.com/@ACS4Libraries](https://twitter.com/ACS4Libraries)
 - [twitter.com/@ACSPublications](https://twitter.com/ACSPublications)
 - facebook.com/ACSPublications/
 - linkedin.com/showcase/acs-publications/
- Follow our blog: <http://axial.acs.org>
- Check out informative videos: www.youtube.com/user/AmerChemSoc/
- Journal RSS Feeds: <https://pubs.acs.org/page/follow.html?widget=follow-pane-mobile>

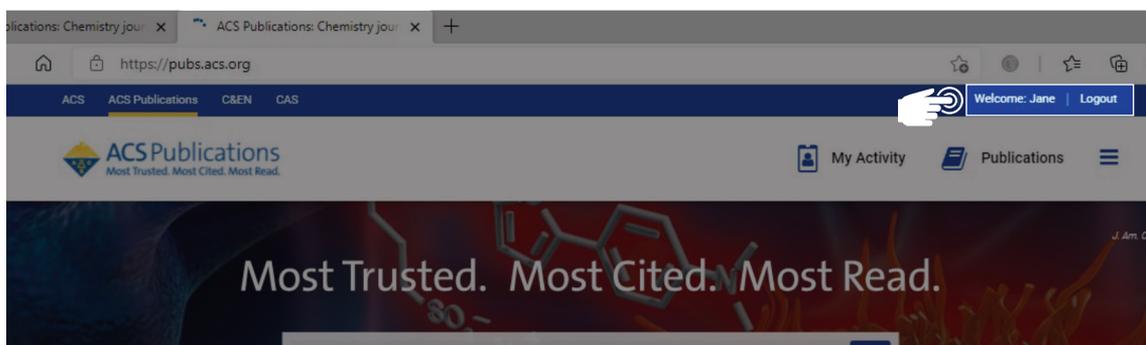
Don't forget to advertise!

If you'd like free posters or even a banner, email us at ACSPubsSales@acs.org and we'll be glad to send you some resources you can use to promote your new subscription.

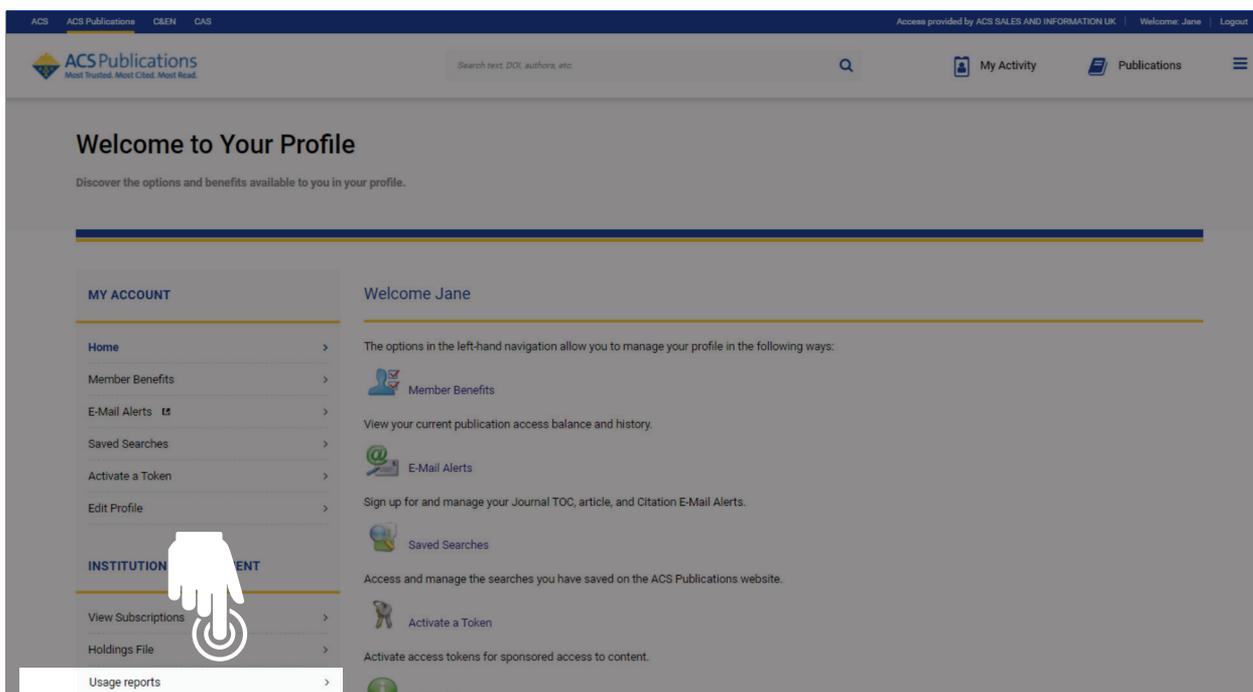


STEP-BY-STEP GUIDE FOR USAGE STATISTICS

1. Visit <https://pubs.acs.org/> and login with ACS ID registered as administrator.
2. Click on your name on top right.



3. Your profile will have access to institutional management page. Click on 'Usage Reports'.



WHERE TO GO FOR HELP

The ACS Publications support team is the first point of contact for subscriber needs. We can be reached 8:30 AM to 5 PM EST at:

acs_pubs_assist@acs.org

+1 (888) 338-0012 USA and Canada

+1 (614) 447-3674 Worldwide

Authors seeking assistance in the publishing process should email **support@services.acs.org**.

For help paying a bill, email **liblink@acs.org**.

A variety solutions to common challenges are available online for use anytime at **<https://solutions.acs.org/manage-my-account/>**.

Your regional sales office is also a great source of support and information. If you don't know your regional representative, they can be easily found at **<https://pubs.acs.org/salescontacts>**.





ACS Publications

Most Trusted. Most Cited. Most Read.



pubs.acs.org