



COVER TIP
 8" x 7"
 203 x 178 mm
 Live Area
 7.625" x 6.625"
 194 x 169 mm
 Bleed
 9.25" x 8.25"
 235 x 210 mm

SPREAD
 16.5" x 10.5"
 419 x 267 mm
 Live Area
 15.5" x 9.5"
 394 x 241 mm
 Bleed
 16.75" x 10.75"
 425 x 273 mm

1 PAGE BLEED
 8.25" x 10.5"
 209 x 266 mm
 Live Area
 7.25" x 9.5"
 184 x 241 mm
 Bleed
 8.5" x 10.75"
 216 x 273 mm

1 PAGE NON-BLEED
 7.25" x 9.5"
 184 x 241 mm

JUNIOR PAGE
 4.625" x 7.25"
 117 x 184 mm

1/2 PAGE
 7.0625" x 4.625"
 179 x 117 mm

1/3 PAGE HORZ
 7.0625" x 3.125"
 179 x 80 mm

1/3 PAGE VERT
 2.25" x 9.5"
 57 x 241 mm

1/3 SQUARE
 4.625 x 4.625"
 117 x 117 mm

1/4 PAGE
 3.4375 x 4.625"
 87 x 117 mm

DIGITAL FILE MATERIAL (Preferred)

- Ads should be in PDF/X-1A format
- Images must be CMYK or Grayscale, TIFF or EPS, at least 300 dpi
- No RGB or JPEG images
- Do not embed ICC profiles within images
- All required trapping must be included. If trapping is applied, we require a default of at least .25 pt or .007"
- Standard trim and bleed marks in all separations
- Total ink coverage should not exceed a density of 300%
- PMS colors are not supported
- Fonts: Open Type or Postscript Type 1 only

OTHER ACCEPTED FORMATS

- InDesign
 - QuarkXPress
 - Illustrator
 - Photoshop
- Include all screens and printer fonts, images, artwork and logos.

PROOF RECOMMENDED

We will not be held responsible for color, positioning or accuracy of digital file output if a proof is not provided.

Submit PDF files by emailing: displayads@acs.org.

FTP site is available for larger files.

PUBLICATION TRIM SIZE 8.25 x 10.5" 209 x 266 mm
 Sizes listed as width x height